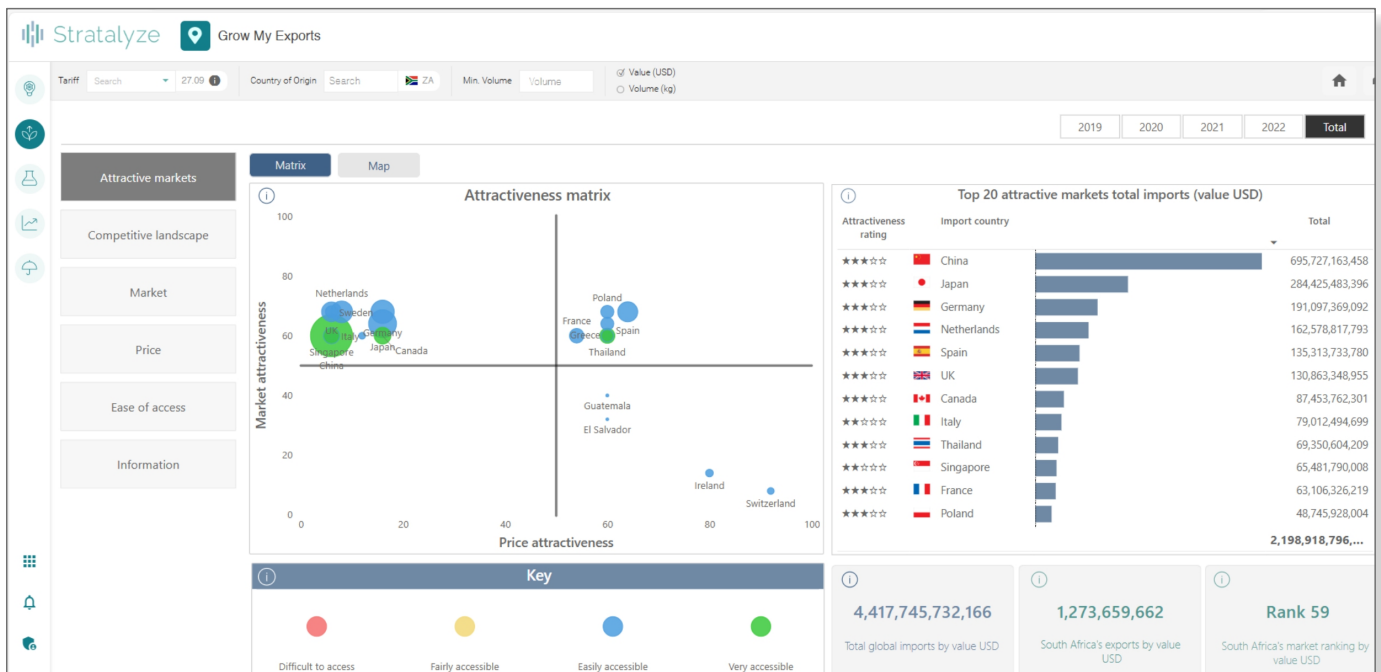


Need to stretch your legs and grow beyond South African borders? Stratalyze's Grow My Exports is the data-driven solution you need. Drawing on local and global trade and economic data, Stratalyze will help you find the countries you should focus on for your grand entry to the world. When you're tired of guessing and you just want to know where to sell your products, Stratalyze is there to assist you. 24 hours a day.

Find the most attractive export markets

Each potential market is scored for price, volume consumed, competition in the market and ease of access. A matrix of the top 20 most attractive markets gives you a comparative view of how the different markets compare to each other. You can also view these top markets on a map to visualise the geographic dispersion of these top markets.



Grow My Exports can be used by any trader, searching for any product export opportunity, based anywhere on the planet. It truly is a global export tool.

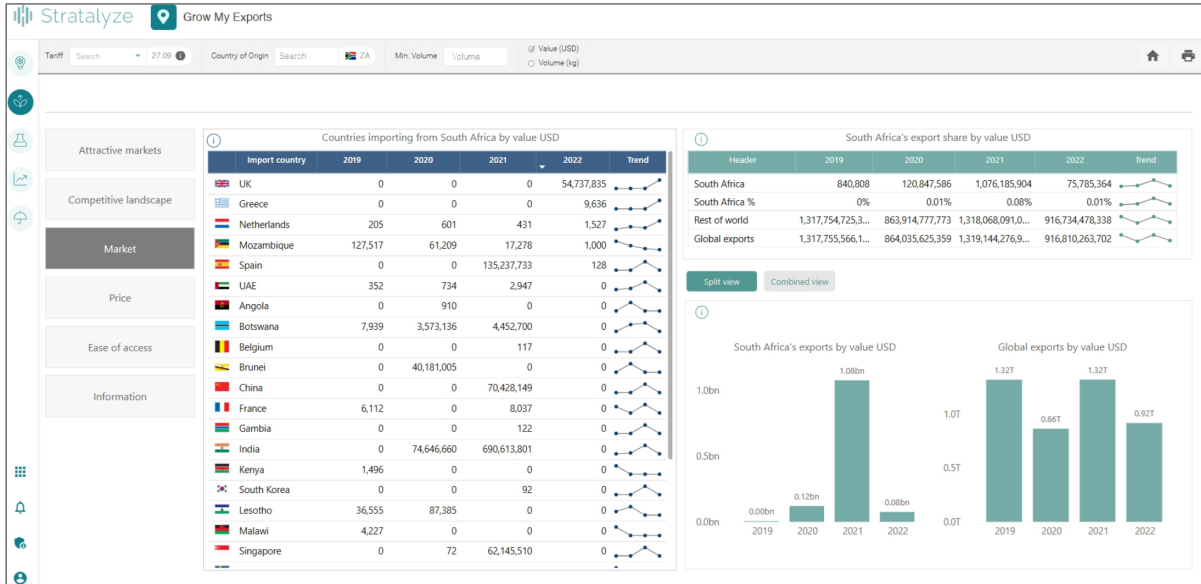
Import and export data is available for all tariff codes for all countries over the last 4-year period. Data is sourced from the most reputable service providers available, and the data is updated on an annual basis.

Stratalyze applies its own data cleansing and integrity process to data collection to ensure the data presented is as accurate and meaningful as possible.



A total market view

Grow My Exports looks at all the other countries that are exporting to the countries you are interested in, as well as all the countries that are importing the products that you are looking to export. This gives you a holistic view of the opportunities as well as the competition that you may be up against in the respective markets.



Attractiveness rating	Import country	Country risk	Number of exporting countries	Duty	Ease of access
★★★★☆	China	🟡	188	0.0%	85
★★★★☆	Indonesia	🟡	77	0.0%	83
★★★★☆	Thailand	🟡	128	0.0%	81
★★★★☆	Argentina	🟠	3	0.0%	78
★★★★☆	Singapore	🟡	186	0.0%	78
★★★★☆	Brazil	🟠	49	0.0%	77
★★★★☆	Australia	🟢	92	0.0%	76
★★★★☆	Canada	🟢	112	0.0%	76
★★★★☆	Norway	🟢	33	0.0%	76
★★★★☆	Belgium	🟢	102	0.0%	74
★★★★☆	France	🟢	157	0.0%	74
★★★★☆	Germany	🟢	137	0.0%	74
★★★★☆	Ireland	🟢	42	0.0%	74
★★★★☆	Italy	🟢	140	0.0%	74

Key

Low risk: 🟢 | Minor risk: 🟡 | Moderate risk: 🟠 | Major risk: 🟤 | No risk data: ⚪

When assessing the attractiveness of export markets, while the volume imported and the price prepared to pay are important, these markets need to also be accessible to you to make them attractive. Ease of access is therefore another criterion which needs to be considered for the potential market.

Factors that are considered are the respective country risk scores, the proximity you are to the other country, the duties paid by each importing country for the respective products as well as the number of other countries that are exporting to the target country.

The Attractiveness matrix is then populated with the top 20 markets having taken market attractiveness, price attractiveness and ease of access into account.

White labelled too

Give us your logo and your colour scheme and we'll give you Stratalyze in your colours. If you would prefer to host it on your own domain, this too can be done.

We have solutions that are industry specific. So, whether you are a clearing and forwarding agent, a bank, or credit insurer we have solutions that will turn you and your customers into world-class trade champions. Get hold of us, we'd love to hear from you!