

## Product Fact Sheet

### Product Description

#### Cross-border trade insights

TradeStats provides highly detailed trade activity at a country level. This means that for any product coming into or leaving South Africa, you can see what the value, the volume and the average unit price (AUP) was for any period dating back to 2010. All values are depicted as ZAR (but you can see them in USD, EUROS or Pound Sterling if preferred) and are all priced at FOB (regardless of the incoterm used). You can also see which countries the products were moving from or to.

#### Overlays

You can also subscribe to overlays which allows you to see your trade activity 'overlaid' onto the total markets activity, in effect giving you a view of what your market share is for either imports or exports of the selected tariff code.

### Product Overview

Key Features	
Tariff Book	All tariff codes (8-digit level) fully online and linked to detailed trade activity
Tariff codes	Full description for each tariff code and their respective duties. You can search via a specific tariff code or a keyword which will return all matching options
All trade types	View all imports or exports going as far back to 2010
All trade dimensions	Trade activity is displayed by volume, value or average unit price and is priced as FOB
Multi-currency	Prices are presented as ZAR, but you can convert to USD, Euro or British Pound if preferred. When converting the average monthly exchange rate applicable for the respective month is used
All countries	Import and export data for every country in the world that South Africa trades with
Benchmarking	Overlay your trade activity with the rest of the market to see how your trade activity stacks up against competitors
Trends and patterns	Identify and expose trade trends and behaviour patterns
Visualisation	Complex data turned into easy-to-read graphs
Online	Always available 24/7
Flexibility	Compatible with mobile, tablet, laptop or desktop
Ease of Use	Simple, intuitive filters to make navigation easy, fast and efficient to make the experience satisfying

The Data	
Downloads	Download granular data to an MS Excel spreadsheet
Multiple sources	Data sourced globally to offer a wide range of insight
Recency of data	Data is never older than 6 weeks, and is continuously updated as regulations change
POPIA compliant	All Stratalyze's products are designed to make sure that they strictly enforce all POPIA requirements

Ease of Ownership	
No implementation	No installation, so instant access for all
Contract based	Subscription model so you can pull out at term end
Scaled usership	Add new users as and when required
ZAR Pricing	Our products are priced in ZAR so there are no price fluctuations based on exchange rate movements

## Other Stratalyze products

Product	Description
TradeStats	Comprehensive import and export data on all tariff codes
STAIRway for Traders	Detailed comparative data between your trade and the rest of the market
Grow My Exports	Identify the best export opportunities for your products
DutyTriggers	Have full confidence in knowing when sugar duties will be triggered – up or down